



EUCLID UNIVERSITY {CONSORTIUM} & EUROSTATE
Instructor / Tutor: Assigned Euclid Faculty

**COURSE/MODULE NAME: EUROPEAN BUSINESS, ECONOMICS,
FINANCE WITH FOCUS ON THE ECB AND EURO-ZONE**

- ✓ **Credits: 3 US / 4.5 ECTS**
- ✓ **Code: EUR-620**

COURSE / MODULE DESCRIPTION:

This module provides a comprehensive overview of European economics, business and finance:

- The Euro: A Concise Introduction to European Monetary Integration
 - by Madeleine O. Hosli
- The European Central Bank: A Bank for the 21st Century
 - by Francois Naudin
- The European Central Bank: Credibility, Transparency, and Centralization
 - by Jakob de Haan
- The European Union: Economics and Policies
 - by Ali El-Agraa (Editor)

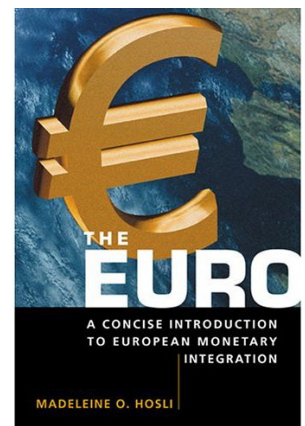
COURSE OBJECTIVES & LEARNING OUTCOME

- ✓ Understand EU monetary integration (background)
- ✓ Understand the EMS and Euro System / ECB
- ✓ Understand the economic aspects of the Eurozone

MAIN / REQUIRED TEXT(S):

⇒ MP3 lecture(s) / podcast(s) (London School of Economics)

- **The Single Monetary Policy and the Analytics of OCAs**



- **Cyprus Enters the 'Euro-zone': challenges and implications**
- **EU Competitiveness: Are we on the right track?**
- **Europe, Migration and Globalisation – What About the Workers?**

At: <http://www.lse.ac.uk/resources/podcasts/publicLecturesAndEvents.htm>



⇒ *In addition to the above, the student must study the following (read online courses, presentations, recent reports)*

<http://www.ecb.eu/ecb/educational/html/index.en.html>

SUPPLEMENTARY TEXTS OR RESOURCES:

- *High Finance in the Euro-Zone: Competing in the New European Capital Market*
 - *by Ingo Walter (Author), Roy Smith (Author)*

PAPER AND FINAL GRADE:

This course requires the presentation of 6-14 page paper on a theme of the student's choice based on a particular aspect of EU monetary policy / Euro-related issues. The theme may also be assigned by the tutor.

- ✓ 60% of the final grade is based on the paper.
- ✓ 40% of the final grade is based on the final oral exam / closing interview

Standard Euclid grading scale and academic policies apply to this course.

STANDARD EUCLID GRADING SCALE:

- A+ 4.00
- A 4.00
- A- 3.84
- B+ 3.33
- B 3.00
- B- 2.67

▪ C+	2.33
▪ C	2.00
▪ C-	1.67
▪ D+	1.33
▪ D	1.00
▪ F	0.00
