



## EUCLID: PÔLE UNIVERSITAIRE EUCLIDE

### FACULTY PROFILE / VITAE:

# JOÃO HENRIQUE TAVARES

## GENERAL EDUCATION

☼ University of Zurich, Zurich, Switzerland - **Master of Advanced Studies in International Organisations** (2009)  
(<https://www.uzh.ch/cmsssl/masio/mas.html>)

(📖 Dissertation: United Nations Peacekeeping Operations – A Call for Reform – published by EUCLID University Press (2010))

☼ Universidade do Estado de Sao Paulo/Pontifca Universidade Catolica/Universidade de Campinas, Sao Paulo, Brazil - **Postgraduate Degree in International Economic Negotiations** (2005)

☼ Fundação Getúlio Vargas and Ohio University, **Master in Business Administration** (2001-2004)

☼ Wharton School, UPENN, Philadelphia, **Special International Student Degree** (1989)

☼ Fundação Getúlio Vargas of Sao Paulo, Sao Paulo, Brazil, Post-graduation in Business Administration (1988)

☼ Escola de Administração de Empresas da Fundação Getúlio Vargas, Sao Paulo, Brazil, Bachelor in Business Administration (1982-1986)



## **EXPERIENCE / PROFESSIONAL BACKGROUND**

- General Manager, Industria de Artefatos de Metais Terlizzi (2008)
- Commercial Director, Belliz Industria, Comercio, Importação e Exportação (2007)
- Marketing Manager, Coca-Cola Femsa (2005-2006)
- Marketing Manager, Copersucar-Uniao (2000-2004)
- Category Manager, Sadia SA (1998-2000)
- Marketing Manager, Cadbury - Adams (1993-1998)

## **AFFILIATIONS**

- Member of Society of Industry Leaders - Vista Research Inc. - Standard & Poor's
- Member of Business Administration Union Alumni of Haggai Institute in Singapore

## **SUBJECT SPECIALIZATIONS**

- International Organizations (corporate, NGO and IGOs)
- Business Administration
- Global Affairs and Development

## **LANGUAGES**

- English
- Portuguese / Brazilian
- Spanish
- Some French

## **CONTACT**

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