



EUCLID: PÔLE UNIVERSITAIRE EUCLIDE

FACULTY PROFILE / VITAE:

DR. MARTIN OLUBA



GENERAL EDUCATION

- ✎ Ph.D. (Macroeconomic Conditions and Investment) ESEADE University Institute, Argentina, 2008
- ✎ DBA Swiss Management Center, Switzerland, 2007
- ✎ MSc Economics, Nnamdi Azikiwe University, Nigeria, 1995
- ✎ BSc Economics, Nnamdi Azikiwe University, Nigeria, 1992

TEACHING EXPERIENCE / PROFESSIONAL BACKGROUND

- ✎ Faculty Mentor, Doctoral Dissertations, **Northcentral University**, Arizona USA | moluba@ncu.edu | <http://www.ncu.edu/> (current)
- ✎ Professor of Economics & Finance, **SMC University**, Switzerland | moluba@swissmc.ch | <http://www.swissmc.ch> (current)

☞ Professor of Economics, **UGSM-Monarch Business School**, Monarch Business School, Switzerland

PROFILE

Martin Oluba is primarily a business and economic policy analyst with strong albeit secondary interest in academia. This explains his involvement as a professor of economics and finance at the SMC University, Switzerland, faculty (mentor) for doctoral dissertations at Northcentral University, Arizona, USA as well as faculty on International Trade at the Multimix Academy.

At present, he is the president and chief executive officer of ValueFronteira Limited, a consulting firm of economic and financial analysts. He is equally the Director of the Centre for the Study of African Financial Regulatory Institutions; a Fellow of the Centre for the study of Economic Policy Performance; a Senior Fellow of the Institute for Public Policy Analysis.

Martin has about 20 years experience in leading several economic and financial research activities (comprising analysis, modelling and forecasting the economy, sectors, markets, financial instruments. etc) and has largely been responsible (in almost all the instances) for setting up and managing processes and structures for the delivery of high quality strategic advice in several research-driven corporate environments/institutions.

His areas of interest include policy impact assessment; international business and trade, responses of entrepreneurship, innovation and investment decisions to economic prices in highly unstable economies; patterns of investment behaviour across socio-economic groups; patterns of investment financing in Africa; corporate investment decisions and firm performance; interface between the policies of the central bank and the growth of the private sector; fine-tuning of performance metrics and accountability structure for government institutions.

Martin's consulting experience includes engagements with leading international development agencies namely the World Bank, UNDP, DFID, UNIFEM, SMSE, CIDA, SLGP, European Commission, and many other corporate organizations.

SUBJECT SPECIALIZATIONS

- Macroeconomic & Public Policy Analysis
- Policy Impact Assessment
- Financial Management Systems
- Strategic Business, Economic & Financial Model Development
- Scenario Planning and Futures Studies

- Policy-entrepreneurship Result Chain Mapping
- Performance Management
- Workshop/Conferences Curriculum Development

CONTACT

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