



**EUCLID UNIVERSITY**  
**SCHOOL OF DIPLOMACY COMPUTING AND SCIENCES**  
**EUROSTATE UNIVERSITY INSTITUTE**  
**SCHOOL OF BUSINESS AND ECONOMICS**

**FACULTY PROFILE / VITAE:**

**PR MIKE MASSA, JD**

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**EDUCATION**

Ohio University, Athens, Ohio - Scripps College of Communication  
*Bachelor Science, Communications/Speech*

Capital University Law School, Columbus, Ohio  
*Juris Doctorate, Law (J.D.)*

Ohio State University, Columbus, Ohio  
*Graduate Work, John Glenn School Public Policy*

NorthCentral University, New Mexico  
*Doctorate in Education Program (Currently)*

**BACKGROUND**

**Public Relations/Public Affairs:**

- Proven Experience in Gov. Public Affairs and Corporate Public Relations

- Served as Spokesperson to Media and National Organizations
- News, Feature, and Speech writing experience
- Appointed to Governor's Special Stateside Task Force
- Recognition for Award-Winning State Government Innovation Program

### **Legal, Administrative and Legislative Liaison:**

- Experience in Administrative and Legal Regulatory Compliance
- Oversaw State Agency Public Involvement / Public Engagement Programs
- Direct Legislative Experience to State Legislature, Federal agencies
- Mediator and Arbitration Experience

### **Marketing & Sales:**

- Organizational Outreach, Advocacy, and Fund-raising experience
- National Publishing Sales, Regional Executive
- Designed and Implemented Comprehensive Marketing Programs
- Created and Developed Marketing Themes, Slogans and Promotions.
- Designed Sales Personnel Incentive Plans and Metrics
- Developed HR Training / Legal Compliance Policies

### **WORK HISTORY:**

- Assistant Public Liaison, State of Ohio, Columbus, 1990-1994
- National Marketing Rep/Manager, Thomson Legal and Regulatory, 1994-2000
- V.P. of Development, A.J. Marketing Associates, Ft. Lauderdale, 2000-2004
- Commercial Property Consultants, Arizona / Ohio, 2004-2007
- V.P. of Business, Ohio, Paradigm Partners, LLP, Houston, Texas, 2007- Current.

### **SUBJECT SPECIALIZATIONS**

- Mediation / US Law
- Educational Issues
- Marketing and Communication

### **CONTACT**

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