



EUCLID: an intergovernmental treaty-based organization under public international law

www.euclid.int

Doctorate (PhD) in Instructional Design and Online Learning



Program Overview



The EUCLID DIDOL is a highly specialized and practical doctoral program that is primarily designed for active civil servants and governmental officials. It is not US or EU or UK or China-centric but rather reflects a truly global and intergovernmental vision.

This online-delivered program aims at preparing expert leaders for international civil service and global careers.



In this Brochure, you will find:

- ◆ A word from the Secretary-General
- ◆ Program Overview
- ◆ Program Objectives
- ◆ Admission Requirements
- ◆ Methodology
- ◆ Program Courses
- ◆ Credit Values
- ◆ Accreditation
- ◆ Peers and Alumni
- ◆ Language Requirements
- ◆ How to Apply
- ◆ Summary and Outcome

What you need to know:

- ◆ *This is an online (distance-learning) program with no residency requirements*
- ◆ *Enrollment is on a rolling basis (continuous and asynchronous), which means that approved applicants may start any time*
- ◆ *By order of priority, eligible applicants are: (1) officials of the EUCLID Participating States, (2) officials working for other States, (3) staff of international organizations, (4) ECOWAS region general public students, (5) general public students from the rest of the world*
- ◆ *This is a low tuition program with scholarship opportunities, offered by an intergovernmental (non-profit, public) organization under treaty authority.*
- ◆ *As an intergovernmental institution registered with the United Nations, EUCLID is headquartered in Banjul (Gambia) and Bangui (Central African Republic) while maintaining international liaison offices in many cities.*

A message from the EUCLID Secretary-General

Joint Success...

EUCLID is a rare and remarkable institution in today's world, and we expect you—our potential future student and stakeholder—to be equally rare and outstanding.

We expect you to be persistent, determined to overcome all obstacles to achieve your personal and professional goals.

You should be passionate about your proposed field of study, an avid and fast reader whose aim is to achieve depth of understanding, excellence and quality as a professional and subject-matter expert.

You should be willing (and able) to absorb a vast amount of knowledge and to acquire critical skills in peripheral areas such as IT, marketing and public speaking.

EUCLID has built a bridge that reminds us of the amazing Millau Viaduct in France. This bridge was inaugurated in 2004 and represents a tremendous human achievement. EUCLID, likewise, was launched in 2004 and is now one of the world's few intergovernmental universities with a UN-registered treaty-based charter. Other similar institutions include the United Nations University, the European University Institute, the University of Central Asia and the University for Peace.

From being a mere vision in 2004 to becoming a respected international actor ten years later, we know that the road to achievement requires absolute dedication, an ever-renewed commitment to outstanding service and impeccable moral character.

In short, we seek students who will blend with EUCLID and become life-long stakeholders in our joint success.

Global Issues, Global Education...

We are an international intergovernmental organization, focused on sustainable economic development and global engagement. Are you?

If news headlines are dominated by institutions that stand out with their exclusive “.int” extension (imf.int, ecb.int, who.int; “.int” domains are restricted to treaty-based organizations), should not your alma-mater also stand out with its “.int” extension and intergovernmental status?

Apart from the institutional aspect, the program documented in this brochure is equally a reflection of this ambitious philosophy: intellectual rigor and openness, excellence in written and oral communication, broad and deep coverage of this vast field of knowledge and practice.

Being accepted in and completing such a program would certainly be a tremendous achievement and an open door to a new realm of possibilities. The question is not simply “Are you qualified?” - it really is: “Are you ready and willing?”

We look forward to this encounter.

Sincerely,

Winston Dookeran
Secretary-General
Email: secgen@euclid.int





Overview

The EUCLID DIDOL (PhD in Instructional Design and Online Learning) is a distance-delivered, non-resident degree program offered by EUCLID (Euclid University), an intergovernmental treaty-based organization with a global university mandate.

Its goal is to prepare both our government-sponsored officials and general-public graduate-level professionals for high-level positions in the vast realm of international technology-enhanced education. Positions are typically obtained with higher education institutions, relevant government bodies, intergovernmental and non-governmental organizations, as well as multinational corporations and global legal educational organizations.

Program Objectives

The DIDOL offers an in-depth examination of the vast fields of Instructional Design and Online Learning, including: instructional design, Learning Management System (LMS), eLearning, technology-enhanced learning, Open Distance and eLearning (ODEL) quality, Open Educational Resources (OER), Massive Open Online Courses, ODEL learner support and publication of a doctoral dissertation which will establish the candidate as a subject-matter expert in a specialized topic of relevance.

This PhD program focuses on the mastery of

relevant areas of ODeL, with an initial focus on instructional design and a systematic studies of concrete applications of ODeL. Rather than focusing on one area in particular, the EUCLID DIDOL provides a broad and deep overview of the most indispensable ODeL elements.

The degree was primarily designed to train higher education institutions and government staff already working in the field of technology-enhanced learning as well as other educators and professionals seeking to expand their expertise to ODeL. It is also suitable to prepare other professionals and outstanding students for careers with governmental bodies, NGOs, multinational corporations and international organizations such as the European Union, the Commonwealth of Learning, UNESCO, etc...

Admission Requirements

- Applicants must have a relevant Master's degree or its international equivalent, issued by an institution recognized or accredited by the appropriate public agency.
- Fluency in English (spoken and written) is required and will be tested.
- Students are expected to be in a position to dedicate 10 to 15 effective hours of study on a weekly basis.

Methodology

This program is offered on an asynchronous and open-enrollment basis with occasional sequencing in cohort groups.

The DIDOL is personalized for every student and consists in a sequence of courses (academic modules) which are delivered using the following methods / media formats:

- ♦ Standard textbooks
- ♦ DVD lectures / online videos
- ♦ MP3 podcasts and webcasts
- ♦ Internal EUCLID course packs

- ♦ Moderated conference calls
- ♦ Academic journal articles

Typically, a course consists of 7 periods which logically organize and sequence the assigned materials that are studied on an individual basis. Courses assignments include (1) response papers after each study period (2) the composition of academic papers based on the textbooks, (3) the creation of a quiz which should demonstrate the student's grasp of the subject-matter scope and particulars.

Students are often connected in "pairs" or "trios" which allows them to interact and exchange on their coursework while moving along in the program at their own pace.

Each course is capped by an extensive 45-minute long oral examination (typically done using Skype) which allows the supervising instructor to enter the composite final grade.

Overall, this program emphasizes the ability to understand key concepts and practices in ODeL as well as to critically participate in the related discourse by means of publishable academic papers. At the same time, the development of hands-on competencies in ODeL courses and programme development and delivery is emphasized.

The ability to write professional, journal-grade papers is one of the essential objectives of this program. All students must complete the program having acquired and demonstrated graduate-level expertise in a specific aspect of instructional design and Open Distance and eLearning (ODeL) that will be of lasting interest to academia, government or the private sector.

The curriculum also calls for the ability to present

oral reports or lectures (webcasts), delivered to the course team in an acceptable digital format.

Courses:

EUCLID DIDOL Course Sequence:

(including optional courses marked with *):

Based on the applicant's background and incoming credits, as well as intended specialization and thesis topic, a roadmap of courses will be created to meet EUCLID's academic standards and international guidelines.

- International Academic Writing and Speaking (ACA-401 D) (2 UCH / 3 ECTS)
- Argumentation and Critical Thinking (TPH-499) (2 UCH/3 ECTS)
- LMS Platforms (EDU-LMS) (3 UCH / 4.5 ECTS)
- E-learning Tools (EDU-ELT) (3 UCH / 4.5 ECTS)
- Quality Assurance in ODeL (EDU-QA) (3 UCH / 4.5 ECTS)
- Curriculum Development (EDU-CDEV) (3 UCH / 4.5 ECTS)
- Learning Through Technology (Primary and Secondary Education) (EDU-TECH) (3 UCH / 4.5 ECTS)
- Instructional Design for E-learning (EDU-DES) (3 UCH / 4.5 ECTS)
- Assessment in ODeL courses (EDU-ASM 3UCH/4.5 ECTS)
- Trends in Higher Education (EDU-TREND) (3 UCH / 4.5 ECTS)
- MOOCs and Open Educational Resources (EDU-MOOCs) (3 UCH / 4.5 ECTS)
- Supporting Learners in ODeL Courses (EDU-SUP) (3 UCH / 4.5 ECTS)





- Research in ODeL (EDU-RES) (4 UCH / 6 ECTS)
- Master's Capstone Paper or Dissertation Proposal (EDU-THE) (6 UCH / 9 ECTS)
- Thesis/PhD dissertation (EDU-DIS) (50 UCH/ 75 ECTS)

Each course is fully documented by means of a detailed syllabus (program syllabi are always available online with full documentation of academic coursework).

Research Areas:

The thesis/dissertation research topic is clarified at an early stage, ideally prior to enrollment, and must be approved by the supervisory faculty member.

Peers and Alumni

Because EUCLID was established to train active diplomats and government staff, our students can be assured that their peers and fellow alumni will form a high-level network.

Credit Values

Credit values are expressed both in terms of USCH (US credit hour) and ECTS (European Credit Transfer System). Typically, 14 hours of classroom instruction over the course of 1 semester represents 1 USCH or 1.5 ECTS (plus self-study time), which is converted to the equivalent amount of study in the context of a distance program.

The total credit value for the completed DIDOL, according to international standards, is 90 USCH beyond the Bachelor's.

Accreditation and Recognition

EUCLID (Pôle Universitaire EUCLIDE / Euclid University) is an intergovernmental organization with a university charter established by multilateral treaty in 2008. The treaty itself is registered and published in full by the United Nations Treaty Section with certificate references I-49006/49007 (visit [http://](http://treaties.un.org)

treaties.un.org).

As indicated by a United Nations letter (0218/RCA/MP/ONU-12), EUCLID (and the UN-related institutions including the United Nations University, the European University Institute, the World Maritime University, and the IMO International Maritime Law Institute) are recognized by the United Nations and UNESCO as being accredited.

Having the status of intergovernmental non-profit institution under public international law (like NATO or the World Bank), EUCLID offers degree programs under Article I of its Charter.

It is one of the few universities that enjoy international law accreditation or validation by multiple governments spanning 3 continents (Americas, Africa, Asia-Pacific). EUCLID has full diplomatic status in its headquarters States (Gambia, CAR) by agreement with the Ministry of Foreign Affairs, as well as university status by agreement with the Ministry of Higher Education. These agreements are also filed with the United Nations Treaty Section.

EUCLID's institutional and program accreditation is also confirmed by agreements signed with other intergovernmental organizations (ICCI, ECOWAS, CAFRAD).

This graduate program specifically follows international guidelines for a master's degree, and it is fully documented to facilitate international transfers. A standard EU 'Diploma Supplement' is available upon request after graduation.



Language Requirements

All students must be fluent in English and should be conversant in French, Spanish, Arabic, Chinese or another major world language.

How to apply

All interested students must apply online at www.euclid.int

Government-sponsored applicants may apply online in the same manner as the general public, but they should also contact their National Point of Contact to secure formal endorsement.

The EUCLID Admissions Officer will send to all applicants an updated version of the “Admissions Checklist” which explains the required documentation to provide and the steps to be followed.

It must be emphasized that completing a distance study program at EUCLID requires determination and persistence. This same trait is expected in applicants who should not expect to be pursued by the Admissions team but rather actively pursue enrollment at EUCLID.

Summary and Outcome

It is fair to say that EUCLID’s programs are better described as ‘distance’ rather than ‘online’ study programs. This means that students do not have to connect at a particular day and time to participate in bulletin board discussions as is often the case with ‘online’ programs.

Rather, our programs emphasize the ability to absorb a vast amount of material on a personal basis, which makes them suitable for fast readers

who on their own have a record of intense book reading and passionate interest in their field of study.

EUCLID evaluates the applicant’s interpersonal and teamwork skills—which are essential for personal and professional success—on the basis of prior experience confirmed by means of an extensive personal interview. Because EUCLID was established to serve active diplomats and senior civil servants, it is expected that these professional skills will have been acquired and demonstrated in the course of the applicant’s career.

In some cases, EUCLID may propose specific courses (which may not even be listed as electives) in order to bring inter-personal skills (including public speaking) to executive level.

Upon completion of the program, every student is expected to have become a subject-matter expert in a global issues.

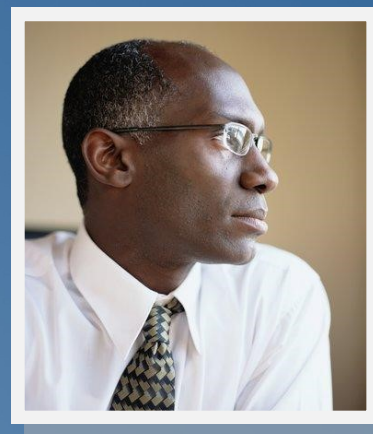




Photo: A senior EUCLID official assessing educational satisfaction during an official visit at a EUCLID Participating State Ministry of Foreign Affairs.

Faculty Profiles

Faculty Commitment

EUCLID has secured an outstanding and truly global faculty roster, which however limits the amount of available slots for students.

All our faculty members are dedicated to staying in touch with their assigned students and to provide not only timely but also quality responses and feedback throughout the course work process.

Doctoral Backgrounds

More than 70% of EUCLID faculty members hold doctorates from internationally recognized institutions, including:

- ♦ *Ludwig-Maximilians-University*
- ♦ *University of Malta*
- ♦ *University of Minnesota*
- ♦ *Harvard University*
- ♦ *University of Leicester*
- ♦ *UNISA*
- ♦ *Oxford University*
- ♦ *Rhodes University*

Faculty Highlights

Prof. Bernard Nkuyubwatsi is the Programme Leader and the primary faculty for specialized courses including EDU-QA, EDU-TECH, EDU-DES, EDU-MOOCs, EDU-ASM, etc. He is extensively and practically experienced in ODeL policy influence, ODeL policy implementation planning, ODeL capacity building as well as ODeL research and practices. Prof. Nkuyubwatsi is a founding and expert member of the Global OER Graduate Network. He holds a PhD in eLearning and Learning Technologies from the University of Leicester, an

MA in Online and Distance Education from the UK Open University and an MATESOL from Eastern Michigan University.



Prof. Bernard Nkuyubwatsi

Dr Roberto Rodriguez is a former ambassador who has acquired extensive experience as a lifelong distance learner, and holds a Ph.D. in Educational Policy and Administration from the University of Minnesota, a Juris Doctor from Northwestern California School of Law, as well as a Master's and Doctorate in Diplomacy and International Affairs from the University of Malta and EUCLID.

For a current listing of faculty profiles with full biographies, please visit www.euclid.int under Academics > Faculty Profiles



Frequently-Asked Questions

Are scholarships and financial aid available?

Yes, for developing country students. Applicants residing in a non-OECD country should seek information by contacting our Admissions Office or by visiting our 'Scholarships' webpage. EUCLID does not accept US Title IV financial aid.

Does the distance format provide the same quality of education offered on a traditional campus?

Yes. The dropout rate is higher with distance education because working professionals do not always realize that finding 10-15 dedicated hours of intense studying every week is a serious challenge. In terms of quality however, numerous studies have proven that distance learners perform as well as or better than their on-campus counterparts. A research study (The No Significant Difference Phenomenon by Thomas L. Russell) cites 355 research reports, papers, and summaries showing no significant difference between distance learning and in-class learning. Where a difference was identified, it generally favored the distance-learning student.

Will my diploma say "Online" degree?

No. Graduates receive the official, traditional diploma which is bilingual French / English.

Is EUCLID accredited and recognized?

Yes, EUCLID is recognized and accredited, and this confirmed by the letter of the United Nations Secretariat (0218/RCA/MP/ONU-12, dated 10 December 2012) and is verifiable from the "UNESCO Portal to Recognized Higher Education Institutions" documents at www.unesco.org and from www.un.int/comoros among several official sources. Euclid University is also listed in the UNESCO International Association of Universities' World Database of Higher Education Institutions (IAU WHED) available from http://whed.net/results_institutions.php

How long will the program last?

The program consists of a series of courses of variable credit-value and therefore duration. The computer system will assign a target date and deadline based on the course credit value.

Effective and dedicated part-time students have been able to complete their coursework within 18–24 months of beginning the program.

Do you accept transfer credits or grant credits based on work experience and certifications?

Yes. EUCLID may, on a case-by-case basis, assess transfer credit up to a maximum of twelve credits. While the majority of our students have years of work experience, this cannot be used as a substitute for coursework.

How much does the program cost?

Please visit the EUCLID website at www.euclid.int for an explanation of the tuition and fees for this program. You may also contact our Admissions Officer for further information regarding cost and applicable financial aid / scholarships.

Where is EUCLID located?

EUCLID has its headquarters in The Gambia and liaison offices around the world.

Will I need to travel to Washington DC, Brussels or Banjul?

No. This program does not have a residency requirement.

Do I need an Internet connection to qualify?

Yes. All students must have easy and regular access to a high-speed connection, which means fast enough to conduct an international phone call / web-conference using Skype.

When can I begin the program?

Enrollment is continuous and students may typically start 2-3 weeks after being accepted.

Official Headquarters (“Francophonie”)
Avenue de France (Campus ENAM) / BP 157
Bangui
Central African Republic
Tel.: +236 21 61 52 80 | 72 04 55 02

Official Headquarters (ECOWAS)
Brusubi Roundabout at AU Highway—PMB 819
Brusubi
The Gambia
Tel.: +220 999 55 97

US Liaison Office to the Permanent Missions (USA)
EUCLID / Euclid Global Institute
1101 30th Street NW Suite #500
Washington, DC 20007, USA
Tel.: +1 202 263-3628

Office of the Institutional High Steward (Dr. Juan C. Avila)
Permanent Mission of the Dominican Republic to the United Nations
144 East 44th Street, 4th Floor, New York, NY 10017
New York, NY 10017, USA
Tel.: +1 212-867-0833

EU Liaison Office
450 Rue Baden Powell
Montpellier
France
Online: <https://pole-euclide.fr>

For Admissions questions, the only authorized contact is:

Mr. Rodrigo Agüero
Admissions / Deputy IFC

admissions@euclid.int
Phone: + 1 202 263-3628



EUCLID
int

AN INTERGOVERNMENTAL INSTITUTION
UNDER UNITED NATIONS TREATY SERIES 49006/49007

Euclid University | Pôle Universitaire Euclide | www.euclid.int