



**AN INTERGOVERNMENTAL INSTITUTION** UNDER UNITED NATIONS TREATY SERIES 49006/49007

Euclid University | Pôle Universitaire Euclide | www.euclid.int

# **ANNUAL REPORT 2018**

Celebrating 10 years of Intergovernmental Service



www.euclid.int

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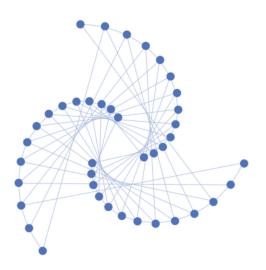
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# **EUCLID ONLINE**

- ♦ WWW.EUCLID.INT (MAIN SITE)
- ♦ M.EUCLID.INT (MOBILE SITE)
- ♦ INTERFAITH.EUCLID.INT (3IRD INSTITUTE)
- ♦ GLOBALHEALTH.EUCLID.INT (INTERNATIONAL PUBLIC HEALTH PROGRAMS)
- ♦ WWW.EUCLIDMBAS.ORG (EUCLID MBAS)
- ♦ WWW.IOSD.ORG (EUCLID AFFILIATED INSTITUTE)
- ♦ WWW.EUCLIDCONSORTIUM.ORG (EUCLID CONSORTIUM OF UNIVERSITIES)
- ♦ WWW.EUCLIDUNIVERSITY.ORG (HQ AND OFFICE OPERATIONS)
- ♦ WWW.EUCLIDTREATY.ORG (EUCLID MULTILATERAL AGREEMENTS)
- ◊ WWW.EUCLIDUNIVERSITY.NET (EUCLID LMS PLATFORM)



### **ANNUAL REPORT 2018**



#### "Higher Education for Sustainable Development"

EUCLID is an international intergovernmental organization (United Nations Treaty Series I-49006/49007)





African Republic Comoros



# Celebrating.cent and to years negal Sierra Leone Timor-Leste Ugan-

Vanuatu

# The Secretary General's Foreword

2018 was a special year for EUCLID because it marked, discreetly but symbolically, 10 years of legal existence and active public service.

It has been a privilege to serve and train not only officials from our 11 Participating States but also from other governments and international organizations, including Guyana, Bosnia-Herzegovina, World Health Organization, etc.

2018 was a year of significant growth in terms of student applica-tions and program emphasis.

Our global health programs were strengthened by the signature of an important partnership agreement with a remarkable UK-based charity known as 'Peoples-uni.' EU-CLID's Master's in International Public Health program (MIPH) was ranked among the world's top 25 by an independent US-based review, and stood out as one of only two non-US programs. to global engagement through such bodies as AUAP (Association of the Universities of Asia and the Pacific) and its remarkable network of institutional memberships and partnerships.

This 2018 edition of EUCLID's Annual report is released late in the year due to change in our accounting platform. The forthcoming 2019 report (to be released in 3 months) will demonstrate the strong momentum of our organization within the framework of our strategic plan and 15-year anniversary in 2023.

Sincerely, Syed Zahid Ali

EUCLID continued its commitment



In 2018, the EUCLID team continued its commitment to identify and adopt the world's best practices in online and open education. One way to do so is for EUCLID faculty members to enroll in academic CPE programs at other leading institutions (such as Harvard) and then report back on observed best practices.

This philosophy, which is part of EUCLID's ongoing Internal Quality Assurance (IQA) processes, resulted in the design and launch of two new programs in 2018: a master's and a doctorate in open and online education (coded as MIDOL and DIDOL).

>> Read more at page 9.

# **EUCLID AT A GLANCE**

- An intergovernmental, treaty-based organization with a university charter
- A specialized university with a restricted and trusted ".int" domain
- 11 Participating States spanning 4 continents (+ Benin on an MOU basis)
- 1 ECOWAS-based headquarters office with IGO status (Gambia)
- 1 historic headquarters with IGO status and visiting campus (Central African Republic)
- 1 liaison executive office (Washington DC)
- 65+ qualified faculty members
- 10+ specialized master's programs
- 9 specialized doctoral programs
- 3 joint / dual degree program agreements
- 150+ active students globally
- 500+ applications received every year
- A trusted provider of e-government services, notably to:
  - Permanent Missions to the United Nations
  - Government of the Central African Republic
- A recognized expert/published in international law and treaty law
- A recognized expert in interfaith dialogue, winner of the UN World Interfaith Harmony Week Prize in 2016
- A recognized leading institution in global health education

# **A EUCLID Overview**

Initiated in 2004 and formalized in 2008, EUCLID is a remarkable global institution.

It is both a university and an intergovernmental organization.

Under our "intergovernmental organization" mandate, we provide important support services to our Participating States, including consultancy and e-government support.

Under our "intergovernmental university" mandate, we offer distance-learning programs in specific areas that correspond to our area of competencies. In doing so, we rely on an amazing faculty team which makes EUCLID a truly international university. Most of our instructors also work for other institutions and are willing to bring their expertise to contribution.

It is important to stress that our priority is to deliver flexible and recognized graduate-level programs to the staff of our Participating States. These are distancelearning programs that are built on the work accomplished by the Euclid Consortium in 2006 and 2007, and which led to the constitution of EUCLID as an intergovernmental university in 2008.

Our secondary priority is to support our Participating States in other areas where EUCLID has achieved competency and capacity, especially in e-government services.

Finally, EUCLID is authorized to allow general public students (notably from priority areas) to enroll in its programs, primarily for funding reasons. The number of general public students (who pay tuition) is determined to match both our faculty availability as well as our funding needs. At this point, it should also be said that our general public students are often diplomats or staff members for non-EUCLID States and intergovernmental organizations.

In general, our goal is to serve 5-15 governmentsponsored students (we call them "participants" rather than students) per Participating State during one cycle. In some cases, our services to our Participating States are more focused on support services than on education—the key idea is that EUCLID is the creature of its constitutive text and supporting governments. It does not exist for itself but to be of service to its sponsoring governments and to the international community.

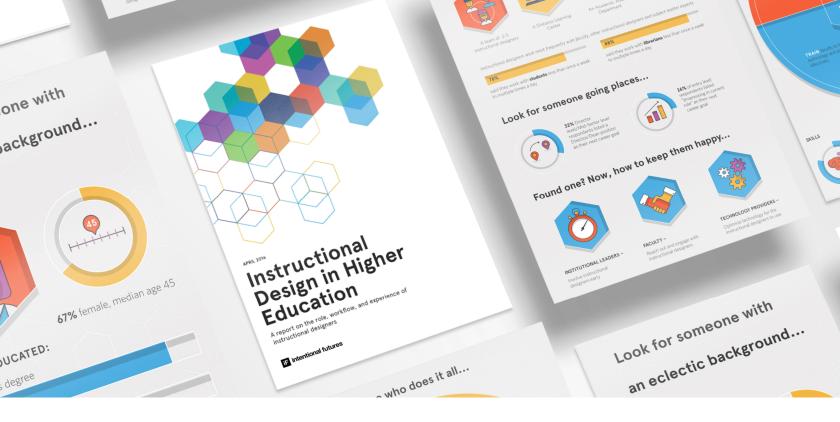
This dual aspect is more an asset and a strength than a liability, but we have found it necessary to engage in an educational effort to explain what intergovernmental universities are all about and how EUCLID is rightly structured to deliver on its mandate.

An amazing aspect of our organization is the interconnection between its African roots, its global faculty and management team, and the share of work being delivered by dedicated volunteers serving from all continents. Few "international universities" are as truly international as EUCLID is, and this is a source of inspiration and ever-renewed energy to excel. Consider joining our team in 2019 and beyond!



## JANUARY 2018: NEW PROGRAMS LAUNCHED

EUCLID continues to consider the needs expressed by its Participating States and other stakeholders when considering the introduction of new academic programs. The arrival of a highly specialized faculty member with a PhD in Open Learning was instrumental in facilitating the launch of the MIDOL and DIDOL programs in 2018.



EUCLID is pleased to announce that Dr Bernard Nkuyubwatsi has joined the faculty team to contribute his expertise both to internal IQA processes as well as to the development and launch of a new major in open and online education. This field (also called open learning and instructional design) builds on EUCLID's own experience and expertise in this emerging field.

Both programs began enrolling select students in 2018.

Dr Nkuyubwatsi holds a Ph.D. in Education (E-Learning and Learning Technologies), University of Leicester (UK) as well as an MA in Online and Distance Education from the UK Open University and an MA TESOL from Eastern Michigan University (USA).



Below: the MIDOL and DIDOL programs extensively cover current technologies and platforms, including MOOCs such as EdX and Coursera.





# JANUARY 2018: MINISTER DOOKERAN JOINS EUCLID

EUCLID continues to attract highly qualified faculty members and probono officials, including from the highest levels of government. In 2018, Winston Dookeran, former Minister of Foreign Affairs of Trinidad and Tobago formally joined the EU-CLID team after meeting with Minister of Foreign Affairs Charles-Armel Doubane in Washington DC at EU-CLID's liaison office near Georgetown.





Trinidad & Tobago

Above: Winston Dookeran previously served as Central Bank Governor, Minister of Finance, and Minister of Foreign Affairs (government of Trinidad and Tobago).

A graduate from the London School of Economics, Mr Dookeran also serves as Professor Practice at the University of the West Indies.



# MARCH 2018: AUAP MEMBERSHIP AND RELATED EVENTS

Active participating in global academic networks is of great importance to EUCLID as a multilateral and truly international institution. Timor-Leste and Vanuatu being EU-CLID Participating States, the Association of Universities of Asia and the Pacific was natural institutional network of choice. EUCLID officially became an official AUAP member and MOU signatory in 2018.

Photo: EUCLID Secretary General Syed Zahid Ali meets with IAUP President Kakha Shengelia on the occasion of the first AUAP-IAUP joint conference in Indonesia (July 2018).





# APRIL 2018: EUCLID CELEBRATES 10 YEARS OF PUBLIC SERVICE

On April 16, 2018, EUCLID celebrated 10 years of legal existence and public service to its Participating States and to the Global Community. The intergovernmental instrument (now UNregistered as UNTS 49006) formalizing the new legal framework entered into force on April 16, 2008.



EUCLID is the result of the combined effort and vision of a number of global leaders and visionaries, including Minister Girlyn Miguel (signatory for Saint Vincent), Minister Zainab Bangura (left: signatory for Sierra Leone) and President Faustin Touadéra (below, signatory for Central African Republic, personally presenting a EUCLID degree in 2012).



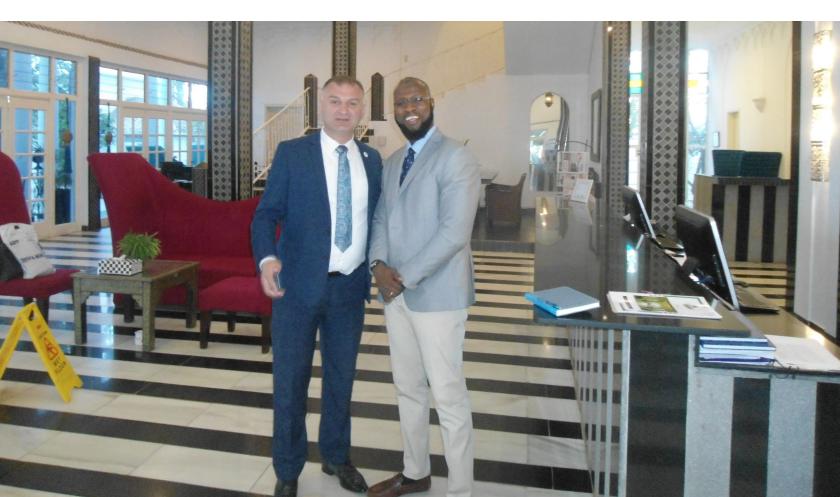


# MAY 2018: IAUP PRESIDENT VISITS THE GAMBIA

In 2018, EUCLID had the privilege of facilitating the visit of IAUP President Kakha Shengelia to The Gambia. Dr Shengelia was received by the country's leading educational institutions and senior officials including the Vice President. IAUP is the official International Association of University Presidents, of which the EUCLID Secretary General is a full member.



Above, right to left: Minister of Higher Education Badara Joof, Vice-President Fatoumata Jallow Tambajang, IAUP President Kakha Shengelia, EUCLID HQ Director Mohamed Loum | Full coverage at: https://m.euclid.int/visit-ofiaup-president-dr-kakha-shengelia/





# JUNE 2018: EUCLID AND PEOPLES-UNI SIGN MOU

As part of its mandate and commitment to support sustainable development through capacity building in global and public health education, EUCLID signed a Memorandum of Understanding with People's Uni (People's Open Access Education Initiative).

People's Uni is a UK charity established in 2007 to help build public health capacity in developing countries through low cost online education to health professionals. It offers an online MPH program initially developed with Manchester Metropolitan University (UK) and now validated by EUCLID.

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Above: People's Uni presented a poster titled: "A volunteer-led initiative for Global Public Health capacity building - the Peoples-uni (http://peoples-uni.org)" at the International Festival of Public Health.





# SEPTEMBER 2018: HQ PROTOCOL SIGNED

EUCLID was in position to consolidate and clarify its legal in the Central African Republic by means of a supplement to the 2011 Headquarters Agreement, signed in September 2018 in the sidelines of the United Nations General Assembly in New York.

#### REPUBLIQUE CENTRAFRICAINE

Ve au Ministère des Affaires Etrangères et des Centrafricains à l'Étranger pour authentification. Bangui, le <u>03 MAI-2019</u>



Left: under the terms of the 2018 HQ protocol, EU-CLID degrees are eligible for 'authentication on the face' by the Ministry of Foreign Affairs, a procedure which also serves as Apostille under the terms of the Hague Convention.

Below: EUCLID Deputy-Secretary-General Robin Van Puyenbroeck and Minister of Foreign Affairs Charles-Armel Doubane (Central African Republic) signing the HQ Protocol in New York (September 2018).





### **EUCLID ORGANIZATION IN 2018**

This section presents an overview of EU-CLID's global organization and operations, with an organizational chart reflecting the Statutes, as well as details on global financial operations.

The main strength and specificity of EU-CLID is that it remains - and wishes to remain - a volunteer-driven organization. Every year, more than 50 outstanding professionals and global leaders offer their time and dedication to support what has become one of the world's most visible intergovernmental university.

# **Key Senior Officials**

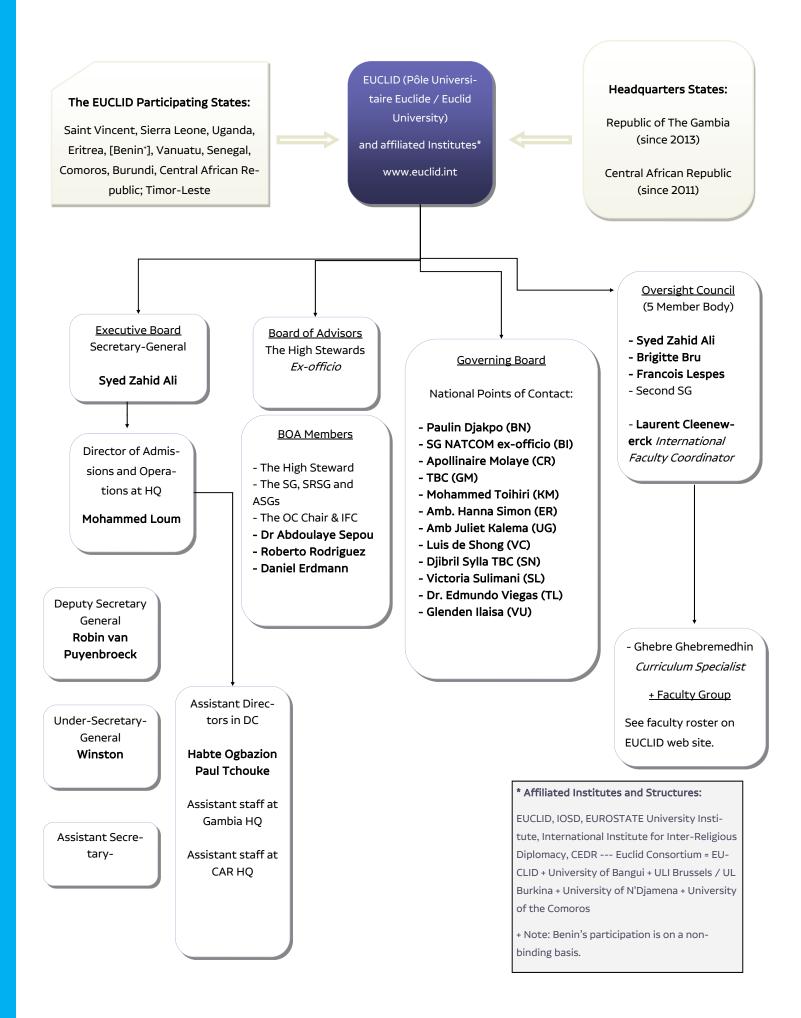


Name	Position / Function	<u>Organ / Comment</u>	Nationality / Location
Syed Zahid ALI	Secretary General	Executive Board, Chair	Pakistan
Robin van PUYENBROECK	Deputy Secretary General	Executive Board, Member	Belgium / USA
Laurent CLEENEWERCK	International Faculty Coordinator	Oversight Council, Chair	France / USA
Mohammed LOUM	HQ Director	HQ Management	Gambia
Amb. Juan AVILA	Diplomatic High Steward	Board of Advisors	Dominican Republic / USA
Winston DOOKERAN	Under-Secretary General	Executive Board, Member	Trinidad and Tobago
Apollinaire MOLAYE	Coordinator, Bangui Historic HQ / Visiting Campus	Ministry of Education / Univer- sity of Bangui	Central African Republic
Habte OGBAZION	Treasurer, Capital One	Attached to Washington DC liaison office	Eritrea / USA
Paul TCHOUKE	Treasurer, Deputy Director	Attached to Washington DC liaison office	Cameroon / USA
Rodrigo AGUERO	Admissions Officer	N/A	Argentina

# **Faculty Group Highlights**



Name	<u>Vitae</u>	Nationality / Location
Dr Devender Bhalla	Education: PhD University of Limoges, France; Master's (Tropical parasitology, Epi- demiology, France	Location: India   France
Pr Ludovic Chan-Tung	Education: Master in International and Eu- ropean Law; PhD in Public Law, University of Grenoble, France	Location: France   Nationality: France
Dr. Charles Yassin Chan	Education: MA in Human Resource, Ottawa University; PhD in History of Philosophy and Ethics, People's University of China	Location: Hong Kong SAR   Nationality: China
Charles Armel Doubane	DEA Droit Public, Paris; ENS (France); Minis- ter of Foreign Affairs, Central African Re- public (2016 update)	Location: Central African Republic   Na- tionality: CAR
Dr George Hage	Education: Master + Doctor of Education from the University of North Carolina at Greensboro	Dominican Republic / USA
Dr Cajetan Ebuziem	Education: B.D. (Urbaniana), D.Min. (Chicago CTU), Ph.D. (EUCLID), PDDE (IMSU)	Location: USA and Nigeria   Nationality: USA
Dr Mounir Ghibri	Education: MSc in Environmental Manage- ment from MAICh (Greece); PhD in Environ- mental Sciences and Engineering from the University of Trieste	Location: Italy   Nationality: Tunisia and Italy
Dr Mwinyikione Mwinyihija	Education: BSc Egerton University; PhD Environmental Science, University of Aber- deen, Scotland; DMgmt Swiss Management Center	Location: Ethiopia   Nationality: Kenya
Dr Theophilus Jong Yungong	Education: MA and PhD in Development Studies, Nelson Mandela University, South Africa	Location: Cameroon   Nationality: Came- roon
Amb Hanna Simon	Education: Master in Diplomacy and Inter- national Affairs from EUCLID; current am- bassador to France & UNESCO	Location: Eritrea   Nationality: Eritrea





## **KEY INDICATORS & FINANCES**

EUCLID's income is primarily derived from tuition fees coming from general public students. Thanks to its dedicated pool of volunteers and pro-bono experts which is a distinctive feature of the institution, EUCLID's staff overhead is reduced by 90%, from an actual value of USD250,000 to an actual expense of less than USD50,000.

### **FINANCIAL REPORT**

Not unlike the University of the People (celebrated for its tuition-free programs relying on pro -bono faculty members), EUCLID is exemplary for its amazing level of volunteer / pro-bono support at the senior official and faculty level. It is because our officials and faculty members are personally committed to the cause that EUCLID embodies that scholarships and very low-tuition programs can be offered. Where a typical US-based Master's degree typically costs USD40,000-USD60,000, a EUCLID program

(with higher academic standards and best-of-class LMS platform) is offered at less than USD7,000 (general public students without scholarships).

For accepted and paying students, the initial admission fee is set at USD850 and the cost per credit at USD145. This is the main source of revenue of the organization, and this revenue is collected directly through the Headquarters ECOBANK account (GMD/USD) as well as the EUCLID Global Institute accounts (Capital One / Bank of America) when the processing requires PayPal, credit card processing, and SWIFT transfers.

In this regards, the EUCLID Global Institute is the legal instrument used by EUCLID and incorporated under EUCLID's own intergovernmental US Employer Identification Number.

As of fiscal year 2018, EUCLID (Global Institute) use Zoho Books online and T. Pontes Certified Public Accountants (CPA) for accounting and fax filing services.

	In USD operations EGI	In GMD operations Gambia HQ
OPERATING REVENUE		
IAF and Tuition	196,920.76	Incoming wires from EGI
Other Income	119.50	N/A (above is all inclusive)
Accounting value of pro-bono work	250,000.00	N/A
TOTAL OPERATING REVENUE		
OPERATING EXPENSES		
Offices / Rents / Other	See P&L	See GM HQ Report
Salaries and stipends	25,842.23	See GM HQ Report
Travel / Staff Expenses	48,418.07	See GM HQ Report
IT / Software	7,997.21	See GM HQ Report
Taxes	12,212.06	N/A
HQ and other expenses	39,157.34	See GM HQ Report
TOTAL OPERATING EXPENSES	197,133.38	

# KEY FIGURES AND INDICATORS FOR 2018

Number of e-applications received in 2018:

# 863 (vs 540 in 2017)

Number of applications approved in 2018:

# 101 (vs 55 in 2017)

Number of active student as of December 2018:

# 265 (vs 220 in 2017)

Number of degrees conferred in 2018:

# 24 including Peoples-uni MPH (vs 006 in 2017)

#### **REQUEST FOR INFORMATION AND SERVICES FORM**

This page may be detached from this Annual Report so as to be filled out and faxed to the EUCLID Service Coordination Center (+1 202 466 0502–Washington DC Liaison Office).

The same form-in electronic format-is found online at www.euclid.int

Government Services. Please fill out all the fields if possible:

Name:		
Position:		
Ministry:		
Government:		
Phone:		
Fax:		
Email:		
Language(s):	🗆 English	□ French

We would like to receive more information about benefiting from the following zero-cost services:

Full Scholarships for distance-learning programs					
Diplomacy	□ Sustainability □ Interfaith / Terrorism	Climate	🗖 Global Health		
Textbooks on Demand					
Teacher Professional Development program based on LOT3 (B.Ed and M.Ed)					
"Foreign Affairs" on Demand					
Web Hosting / Internet Domains / Internet Services					
"Send us an Intern"					
E-Government consulting					
Maximization a	and Optimization of External funding				
(Write here an	y other area of interest)				



#### www.euclid.int

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