



EUCLID
Pôle Universitaire Euclide



**A SPECIALIZED EUCLIDB MBA:
MBA IN SUSTAINABLE
DEVELOPMENT**





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A message from the EUCLID Secretary-General

Joint Success...

EUCLID is a rare and remarkable institution in today's world, and we expect you—our potential future student and stakeholder—to be equally rare and outstanding.

We expect you to be persistent, determined to overcome all obstacles to achieve your personal and professional goals.

You should be passionate about your proposed field of study, an avid and fast reader whose aim is to achieve depth of understanding, excellence and quality as a professional and subject-matter expert.

You should be willing (and able) to absorb a vast amount of knowledge and to acquire critical skills in peripheral areas such as IT, marketing and public speaking.

EUCLID has built a bridge that reminds us of the amazing Millau Viaduct (France, photo on the cover). This bridge was inaugurated in 2004 and represents a tremendous human achievement. EUCLID, likewise, was launched in 2004 and is now (2011) of the world's 5 international universities listed by in the UNESCO-IAU handbook. Our 'colleagues and neighbors' in this rather exclusive club are the United Nations University, the European University Institute, the World Maritime University and the IMO International Maritime Law Institute.

From being a mere vision in 2004 to becoming a respected international actor today, we know that the road to achievement requires absolute dedication, dedication to outstanding service and a impeccable moral character.

In short, we seek students who will blend with EUCLID and become stakeholders in our joint success.

Global Issues, Global Education...

We are an international intergovernmental organization, focused on sustainable economic development and global engagement. Are you?

If news headlines are dominated by institutions that stand out with their exclusive ".int" extension (imf.int, ecb.int, nato.int; ".int" domains are restricted to treaty-based organizations), should not your alma-mater also stand out with its ".int" extension and intergovernmental status?

Apart from the institutional aspect, the program documented in this brochure is equally a reflection of this ambitious philosophy: intellectual rigor and openness, excellence in written and oral communication, broad and deep coverage of this vast field of knowledge and practice.

Being accepted in and completing such a program would certainly be a tremendous achievement and an open door to a new realm of possibilities. The question is not simply "Are you qualified?" - it really is:

"Are you ready?"

We look forward to this encounter.

Sincerely,

Sy Ali

Syed Zahid Ali
Secretary-General





Overview

The EUCLIDBMBASD (Master of Business Administration in Sustainable Development) is a distance and non-resident study program.

Its goal is to prepare graduate-level professionals for high-level positions in public and corporate governance.

Program Objectives

This Master's degree program focuses on the application of theoretical knowledge to support and engage in sustainable economic development, rather than the advancement of academic knowledge for its own sake.

The curriculum was primarily designed to train government staff already working in the field, but it is also suitable to prepare other professionals and outstanding students for careers with national governmental bodies, NGOs, multinational corporations and international organizations such as the European Union, the African Union, ECOWAS, etc.

On account of its low tuition and institutional relationships, it is of special interest to European, African, "Small Islands" and OIC countries students.

The EUCLIDBMBASD is a unique program in the sense that it is the only Master's Degree program in Sustainable Development actually offered by an intergovernmental organization with a specialized institute dedicated to this field (the International Organization for Sustainable Development). This relationship facilitates direct interaction with practitioners as well as opening rare internship opportunities at diplomatic missions and events.

Admission Requirements

□ Applicants must have a Bachelor's degree or its international equivalent, issued by an institution listed in the latest edition of the UNESCO-IAU



handbook.

- Government-sponsored applicants (who are already government staff) may be admitted without a Bachelor's degree if their level of education and experience is deemed sufficient. EUCLID may require these participants to complete bridge courses prior to enrolling in the MBASD.
- Fluency in English (spoken and written) is required and will be tested.
- Students are expected to be in position to dedicate 10 to 15 effective hours of study on a weekly basis.

Methodology

This program is offered on an asynchronous and open-enrollment basis with occasional sequencing in cohort groups.

The MBASD is personalized for every student and consists in a sequence of courses which are delivered using the following methods / media formats:

- ◆ Standard textbooks
- ◆ DVD lectures
- ◆ MP3 podcasts and webcasts
- ◆ Internal EUCLID course packs
- ◆ Moderated conference calls



Typically, a course consists of a series of assigned materials that must be studied on an individual basis. Courses assignments include the composition of academic papers based on the textbooks, and the creation of quiz which should demonstrate the student's grasp of the subject-matter scope and particulars.

Students are often connected in “pairs” or “trios” which allows them to interact and exchange on their coursework while moving along in the program at their own pace.

Each course is capped by an extensive 45-minute long oral examination which allows the supervising instructor to enter the composite final grade.

Overall, this program emphasizes the ability to understand systemic interactions as well as to express logical, respectful and persuasive arguments by means of publishable academic papers.

The ability to write professional, journal-grade papers is one of the essential objectives of this program. All students must complete the program having acquired and demonstrated graduate-level expertise in a specific aspect of economic development that will be of lasting interest to academia, government or the private sector.

The curriculum also calls for the ability to present oral reports or lectures (webcasts), delivered to the course tutor in MP3 or WMV format.

Courses:

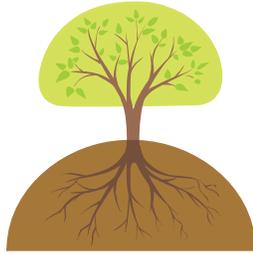
EUCLIDBMBASD Course Sequence (including optional courses marked with *):

- **Academic and Business Communication**
(ACA-401+BCOM-252) (2 UCH / 3 ECTS)
- **Critical Thinking**
(TPH-499) (2 UCH/3 ECTS)
- **MBA Essentials—Fundamentals of Management**
(MBA-MGMT) (3 UCH/4.5 ECTS)
- **MBA Economics / Global Economics Module**
(MBA-ECO) (3 UCH / 4.5 ECTS)

- **Finance and Accounting for Managers**
(FIN-249) (3 UCH / 4.5 ECTS)
- **Economic Development**
(ECO-DEV) (3 UCH / 4.5 ECTS)
- **Introduction to Sustainable Development**
(SD-200) (2 UCH / 4.5 ECTS)
- **Culture and Global Change**
(SD-300) (2 UCH / 3 ECTS)
- **Ecological Economics & Case Studies**
(SD-440) (3 UCH / 4.5 ECTS)
- **Africa’s Economic Development***
(SD-450) (2 UCH / 3 ECTS)
- **Energy Studies***
(NRJ-SIT) (3 UCH / 4.5 ECTS)
- **Cultural Dimension of Intl Business***
(ANTH-638) (2 UCH / 3 ECTS)
- **Principles of Islamic Finance***
(ISL-FIN) (3 UCH / 4.5 ECTS)
- **Diplomacy: Theory and Practice***
(DIP-401) (4 UCH / 6 ECTS)
- **Micro-Credit and Micro-Finance***
(DIP-406) (4 UCH / 6 ECTS)
- **Intergovernmental Organizations***
(SD-500) (4 UCH / 6 ECTS)
- **MBA Research Paper or Master’s Thesis**
(MBA-800) (2-6 UCH / 3-9 ECTS)

Each course is fully documented by means of a detailed syllabus (program syllabi are usually attached as an Annex to this document).





Optional Specializations:

In consultation with his or her assigned tutor, the student may pursue directed studies, for a value of 2-6 UCH / 3-9 ECTS, in the following areas of research and concentration:

- ▣ Policies of Economic Development
- ▣ Islamic Economics and Finance
- ▣ International Relations and Diplomacy
- ▣ Energy Studies

Credit Values

Credit values are expressed both in terms of USCH (US credit hour) and ECTS (European Credit Transfer System). Typically, 14 hours of classroom instruction over the course of 1 semester represents 1 USCH or 1.5 ECTS (plus self-study time), which is converted to the equivalent amount of study in the context of a distance program.

The total credit value for the completed MBA, according to international standards, is 36-40 USCH / 54-60 ECTS.

Accreditation

EUCLID (**Pôle Universitaire EUCLIDE** / Euclid University) is one of the 5 international institutions listed by the UNESCO-based International Association of Universities, which publishes the authoritative International Handbook of Universities and the World Higher Education Database.

This exclusive group of 5 internationally recognized institutions includes the United Nations University, the European University Institute, the World Maritime University, and the IMO International Maritime Law Institute.

Legally, EUCLID is a specialized intergovernmental university established by a multilateral inter-

governmental agreement registered with the United Nations Treaty Section.

Having the status of intergovernmental non-profit institution under public international law (like NATO or the World Bank), it offers degree programs which are accredited by the ministries of education of 8 EUCLID Participating States. It is the only university that enjoys accreditation by multiple governments spanning 3 continents (Americas, Africa, Asia-Pacific).

EUCLID's institutional and program accreditation is also confirmed by 3 agreements signed with other intergovernmental organizations (ICCI, ECOWAS, CAFRAD).

This graduate program specifically follows EU and US guidelines for a master's degree, and it is fully documented to facilitate international transfers. A standard EU 'Diploma Supplement' is available upon request after graduation.



For more information, visit:

☞ <http://www.euclid.int/accreditation.asp>

Peers and Alumni

Because EUCLID was established to train active diplomats and government staff, our students can be assured that their peers and fellow alumni will form a high-level network. Graduates (G) and students (S) include:

- ◆ a former ambassador to France (G)
- ◆ a Ministry of Economic Development advisor (S)
- ◆ a senior UNGA elected official (S)
- ◆ a graduate accepted for a doctoral program at the University of Reading (UK) (G).



Language Requirements

All students must be fluent in English and should be conversant in French, Spanish, Arabic, Chinese or another major world language in addition to English.

How to apply

All interested students must apply online at www.euclid.int

Government-sponsored applicants may apply online in the same manner as the general public, but they should also contact their National Point of Contact to secure formal endorsement.

The EUCLID Admissions Officer will send to all applicants an updated version of the "Admissions Checklist" which explains the required documentation to provide and the steps to be followed.

It must be emphasized that completing a distance study program at EUCLID requires determination and persistence. This same trait is expected in applicants who should not expect to be pursued by the Admissions team but rather actively pursue enrollment at EUCLID.

Summary and Outcome

It is fair to say that EUCLID's programs are better described as 'distance' rather than 'online' study programs. This means that students do not have to connect at a particular day and time to participate in bulletin board discussions as is often the case with 'online' programs.

Rather, our programs emphasize the ability to absorb a vast amount of material on a personal basis,

which makes them suitable for fast readers who on their own have a record of intense book reading and passionate interest in their field of study.

EUCLID evaluates the applicant's interpersonal and teamwork skills—which are essential for personal and professional success—on the basis of prior experience confirmed by means of an extensive personal interview. Because EUCLID was established to serve active diplomats and other government officials, it is expected that these professional skills will have been acquired and demonstrated in the course of the applicant's career.

In some cases, EUCLID may propose specific courses (which may not even be listed as electives) in order to bring inter-personal skills (including public speaking) to executive level.

Upon completion of the program, every student is expected to have become a subject-matter expert in a practical diplomacy.

Students planning to continue their studies with a doctorate should request the full master's thesis option which extends the credit requirement for the MBASD.

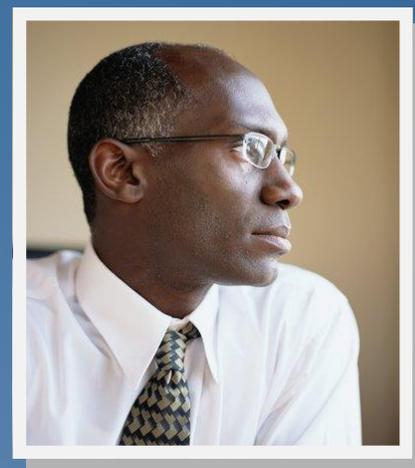




Photo: A senior EUCLID official assessing educational satisfaction during an official visit at a EUCLID Participating State Ministry of Foreign Affairs.

Faculty Profiles

Faculty Commitment

EUCLID has a limited but outstanding faculty roster, which explains the limited amount of available slots for doctoral students.

All our faculty members are dedicated to staying in touch with their assigned students and to provide not only timely but also quality responses and feedback throughout the course work process.

Doctoral Backgrounds

More than 80% of EUCLID faculty members hold doctorates from internationally recognized institutions, including:

- ◆ University of Minnesota
- ◆ Ludwig-Maximilians-University
- ◆ Baylor University
- ◆ Universidad Rural de Guatemala
- ◆ UNISA
- ◆ Capital University Law School
- ◆ Rhodes University

Faculty Highlights

Dr Russell Hobbs is responsible for seeing students through the foundational ACA-401 (International Academic Paper Writing) and TPH-499 (Argumentation and Critical Thinking) courses. Acquiring graduate-level paper writing skills is essential for academic and professional success. Students can expect effective guidance and support during this module, especially during the final oral examination and closing interview for the course.

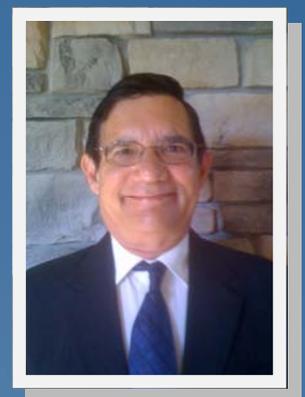
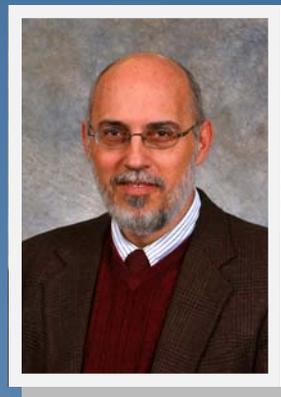
Hobbs (photo below, left) holds two doctorates,

including a Doctorate of Philosophy in Religion, minor in Philosophy, from Baylor University. As such, he also serves as doctoral supervisor for this areas of specialization and interest.

Dr Roberto Rodriguez is the primary faculty for specialized diplomacy courses including DIP-401 (Diplomacy in Theory and Practice). A former ambassador himself, Rodriguez (photo below, right) has acquired extensive experience as a lifelong distance learner, and holds a Ph.D. in Educational Policy and Administration from the University of Minnesota, a Juris Doctor from Northwestern California School of Law, as well as a Master's and Doctorate in Diplomacy and International Affairs from the University of Malta and EUCLID. He is the author of *Japan on the Edge: An inquiry into the Japanese Government's Struggle for Superpower Status and UN Security Council Membership at the Edge of Decline*.

Other active and outstanding faculty members include Colin Evans, Daniel Erdmann, Charles Yassin Chan, Laurent Cleenewerck and Zoran Vujisic.

For a current listing of faculty profiles with full biographies, please visit www.euclid.int under Academics > Faculty Profiles





Frequently-Asked Questions

Are scholarships and financial aid available?

Yes, for developing country students. Applicants residing in a non-OECD country should seek information by contacting our Admissions Office or by visiting our 'Scholarships' webpage. EUCLID does not accept US Title IV financial aid.

Does the distance format provide the same quality of education offered on a traditional campus?

Yes. The dropout rate is higher with distance education because working professionals do not always realize that finding 10-15 dedicated hours of intense studying every week is a serious challenge. In terms of quality however, numerous studies have proven that distance learners perform as well or better than their on-campus counterparts. A research study (*The No Significant Difference Phenomenon* by Thomas L. Russell) cites 355 research reports, papers, and summaries showing no significant difference between distance learning and in-class learning. Where a difference was identified, it generally favored the distance-learning student.

Will my diploma say "Online" degree?

No. Graduates receive the official, traditional diploma which is bilingual French / English.

Is EUCLID accredited and recognized?

Yes, see page 6. EUCLID is explicitly accredited by 8 ministries of education, by means of an intergovernmental agreement. EUCLID is registered and listed as an accredited university in UNESCO / IAU Handbook which is the recognized authoritative source internationally. Inquiries regarding the accreditation status should be directed to the administrative staff of the institution. Individuals may also contact:

International Association of Universities
UNESCO House at 1, rue Miollis
75732 Paris Cedex 15
FRANCE | Phone: (33 1) 45 68 48 00

How long will the program last?

The program consists of a series of courses of variable credit-value and therefore duration. The computer system will assign a target date and deadline based on the course credit value.

Effective and dedicated part-time students have been able to complete their coursework within 18—24 months of beginning the program.

Do you accept transfer credits or grant credits based on work experience and certifications?

Yes. EUCLID may, on a case-by-case basis, assess transfer credit up to a maximum of twelve credits. While the majority of our students have years of work experience, this cannot be used as a substitute for coursework.

How much does the program cost?

Please visit the EUCLID website at www.euclid.int for an explanation of the tuition and fees for this program. You may also contact our Admissions Officer for further information regarding cost and financial aid / scholarships.

Will I need to travel to Washington DC, Brussels or Bangui?

No. This program does not have a residency requirement.

Do I need a fast Internet connection to be accepted?

Yes. All students must have easy and regular access to a high-speed connection, which means fast enough to conduct an international phone call / web-conference using Skype.

When can I begin the program?

Enrollment is continuous and students may typically start 2 weeks after being accepted.

Headquarters and Official Visiting Campus

Pôle Universitaire EUCLIDE RCA
University of Bangui CRM–BP 157
Bangui, Central African Republic
Web site: www.euclid.int
Email: admissions@euclid.int
Tel.: +1 212 537-4048 | Fax: +1 202 478-1690

EU / Brussels Statutory Office

EUCLID and Euclid Consortium
MC-Square Building - Lambroekstraat 5A
1831 Brussels, Belgium
Tel.: +32 2 706-5660 | Tel.: +32 2 706-5660

ASG Office, Washington DC (Chad D'Amore)

EUCLID IOSD
1250 24th St. NW #300
Washington, DC 20037, USA
Tel.: +1 202 263-3628 | Fax: +1 202 466-0502

Regional Office of the Secretary-General (Syed Zahid Ali)

55, First Floor, Four Square Mall, 21-A | Block-2, PECHS
Karachi, Pakistan
Tel.: +92 21 452-8194 | Fax : +92 21 452-8195

Office of the High Steward (Mohamed Toihiri)

Embassy of the Comoros
866 UN Plaza, Suite 418
New York, NY 10017, USA
Tel.: +1 212 750-1637 | Fax: +1 212 750-1657

For Admissions questions, the only authorized contact is:

Mr. Rodrigo Aguero
Admissions Officer
admissions@euclid.int
Skype: [euclid.admissions.officer | rodrigo.aguero](https://www.skype.com/en/contacts/rodrigo.aguero)

Phone: + 1 202 263-3628
Fax: +1 202 478-1690



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